

Mccarthysmarina.com Privacy Policy

We have created this Privacy Policy and Legal Notice ("Privacy Policy") in order to demonstrate our firm commitment to privacy. The following discloses our information gathering and dissemination practices for this website: McCarthy's Marina (www.mccarthysmarina.com). All references to "we" or "us" in this Privacy Policy refer to McCarthy's Marina.

Your Acceptance of These Terms

PLEASE READ THE FOLLOWING TERMS CAREFULLY BEFORE USING THIS WEB SITE.

By visiting this website, you consent and agree to the terms of this Privacy Policy and to the collection, use and storage of your information by us. From time to time, we may change this Privacy Policy. When we do, the "Last Updated" line above will be revised. You are responsible for regularly reviewing this Privacy Policy. Your continued use of this website following the posting of a changed Privacy Policy indicates your acceptance of the changes. Unless we provide you with specific notice, no changes to our Privacy Policy will apply retroactively.

Information We Collect and How We Use It.

1. Personal Information. "Personal information" is information that is uniquely identifiable to you, such as your name, address, email address, phone number, credit card number and other personal information that is not otherwise publicly available.

Using certain features of our website may require that you provide us with your personal information. For example our website may include the following features:

- Contests/Sweepstakes
- Surveys
- Newsletter Sign-Up
- Mobile Alert Sign-Up (SMS)
- Contact Us (email)
- Public forums (e.g. message boards)

To use these features, we may require you to provide your email address, mobile number, name and/or address and certain demographic information (e.g. gender, age, income level, etc.). When you give us personal information to use the features above, you expressly consent to our collection, storage, use and disclosure of this information as described in this Privacy Policy.

We may use your personal information to communicate with you about:

- your use of any of the features above;

- new content on our website;
- new contests;
- prize information;
- news that we think may interest you about us; and
- responses to your questions/comments to us.

We may use your demographic information for in-house statistics, advertising, and marketing target information.

You can always opt-out of receiving future communications from us; see the Choice/Opt-out section below.

2. Other Information. Even if you don't use any of the features above, when you visit our website, we may collect certain information about you.

a. From your Browser. For example, our servers keep an activity log that tracks all visitors to the website. The information in the activity log does not identify you individually. The information collected may include among other data: your IP address, your registered domain or home server, time of access, date of access, web page(s) visited, number of clicks, software crash reports, type of browser used, session identification number, search terms, search results, access times and referring website's address.

We use your IP address to help diagnose problems with our server and to administer our website. Your IP address is also used to gather broad demographic information, such as country of origin and geographic location. We use such data in the aggregate to run internal analyses to improve upon your experience on our website.

b. Cookies. "Cookies" are small text files that are stored on your computer and record your preferences when you visit certain online pages.

Our website uses cookies to track your use of the site and its features and links. We may also use cookies to monitor traffic, improve our website and make it easier to use or more relevant to you. If you provide us with personal information, cookies may be linked to that information.

You may occasionally get cookies from third parties with links (e.g. merchandise retailers and ticket vendors) on our website. We do not control these cookies, and these cookies are not subject to our Privacy Policy.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but, if you prefer, you can usually modify your browser setting to decline cookies. For more information on cookies and how to disable them, you can consult the information provided by the Interactive Advertising Bureau at www.allaboutcookies.org.

c. Tracking Tags (also known as "web beacons," "action tags" or "single-pixel gifs"). Our website may also use tracking tags. Tracking tags are invisible graphics embedded in

the pages of our website that are programmed to collect non-personal information about your use of our website. Like cookies, tracking tags provide overall usage patterns for our website that we use for analysis and to provide personalized services and advertising content.

Information Collected by/Shared with Third Parties.

Other than as provided in this Privacy Policy, we do not share your personal information with third parties.

1. Advertising. We partner with advertising companies who may use information from cookies and the tracking tags they place on our website to provide you with targeted advertisements about goods and services that may be of interest to you based on your use of our website and to track the effectiveness of ads served to you. These advertising company partners may anonymously track your Internet usage across other websites in their networks beyond our website. Any information that these advertising companies collect via cookies and tracking tags is generally not personally identifiable (unless, for example, you provide personal information to them through an ad or email message). If you wish at any time to opt-out of the collection of information by these advertising companies, please contact us at [info@mccarthysmarina.com].

If you would like more information about the use of cookies and tracking tags and to know your choices about not having this information used by these companies, see the Network Advertising Initiatives consumer Web site at <http://www.networkadvertising.org/consumer/>.

2. Third Parties Doing Work for Us. We may employ other companies or individuals to perform functions on our behalf, such as sending postal mail, email, and text messages, conducting sweepstakes/contests, prize fulfillment and promotional activities, analyzing data, providing marketing assistance, processing credit card payments and providing customer service. These outside suppliers, agents and vendors have access to your personal information only as needed to perform their functions.

3. Third Parties with links from our website. From our website, you may be able to click on links to third party sites to buy tickets and merchandise and for other purposes. These third party sites may collect information, including personal information. We are not responsible for, nor do we have access to the information they collect. The collection of this information is governed by the privacy policies on the applicable third party sites.

4. When necessary we may also release personal information when we believe, in good faith, that such release is reasonably necessary to protect the rights, property or safety of ourselves, our clients, our users, or others. Of course, we may disclose any personal information about you to law enforcement, other government officials, or other third parties, as we, in our sole discretion, believe necessary or appropriate, in connection

with an investigation of fraud, intellectual property infringement, or other activity that is illegal or may expose us to legal liability.

Remarketing Notice

McCarthy's Marina uses cookies to store anonymous information about your visit to mccarthysmarina.com in order to advertise to you after you have left the McCarthy's Marina website. The information is used specifically as follows:

- Third party vendors, including Google, show your ads on sites on the internet.
- Third party vendors, including Google, use cookies to serve ads based on your prior visits to the website.

Users may opt out of Google's use of cookies by visiting the [Google advertising opt-out page](#).

For more information on our use of cookies and how to turn them off, please refer to www.allaboutcookies.org in this privacy policy statement.

Mobile Message Sign-Up

If you subscribe to receive messages and alerts from us on your mobile device, by providing us with you mobile number, you acknowledge and agree:

- we are authorized to send you text messages which may include news, promotions and offers at the number you provide for such purposes until you opt-out as provided in the Choice/Opt-Out section;
- you are the owner or authorized user of the wireless device number you provide to us;
- you are at least 18 years of age;
- you reside in the U.S.;
- your wireless carrier's standard messaging rates apply;
- your wireless carrier and other service providers may also collect data about your wireless device usage, and their practices are governed by their own policies;
- we do not guarantee the privacy or security of your wireless network or the messages you receive;
- we may access the content of your wireless account with your carrier for the purpose of identifying and resolving technical problems and/or service-related complaints; and
- we are authorized to use the information we obtain in connection with providing mobile messages to you as described in this Privacy Policy.
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Public Forums

At times, this website may contain message boards, and/or news groups available to its users. We request users to give us contact information, such as name, email, address,

occupation, and interests to be a registered bulletin board user. This information is optional and not necessary to post messages. This information may be used by the administrator to send the user email notices. However, users may opt-out of receiving future mailings; see the Choice/Opt-out section below. Please remember that any information that is disclosed in these areas becomes public information and users should exercise caution when deciding to disclose personal information.

Directed at Adult Market

This website's products and services are directed at an adult market, and therefore this website is intended for use by adults only. We encourage parents to take an active role in their children's use of the Internet, and to inform them of the dangers of providing information about themselves over the Internet. Children of any age should always ask a parent for permission before sending personal information to anyone online. No information should be submitted to or posted on this website by users under 13 years of age without the consent of their parent or guardian.

Users that this website knows to be under the age of 13 are hereby required to provide the email address of their parent or guardian to the Administrator (info@mccarthysmarina.com) so that this website may alert the parent or guardian of their child's use of this website. The parent or guardian must consent to this website's collection of their child's personal information. A known child user will be restricted from providing personal information until such consent is received. No information collected from users known to be under age 13 will be used for any marketing or promotional purposes outside this website. If this website collects personal information from children, it will do so in compliance with the Children's Online Privacy Protection Act of 1998 (U.S.C. 6501 et seq.).

California Visitors

California Civil Code section 1798.83 permits California residents to request information about whether we have disclosed personal information to any third parties for the third parties' direct marketing purposes. To make such a request, please contact us at the following email address: info@mccarthysmarina.com

EU Visitors

If you are located within the European Union, you should be aware that your personal information will be transferred to the United States, the laws of which may be deemed by the European Union to have inadequate data protection. If you are located in a country outside the United States and voluntarily submit personal information to us, you thereby consent to the general use of such information as provided in this privacy policy and to the transfer of that information to, and/or storage of that information in, the United States.

Security

This website has commercially reasonable security measures in place to protect the loss, misuse and alteration of the information under our control. Personal Information collected by our website is stored in secure operating environments that are not available to the public. While we try our best to safeguard your personal information once we receive it, no transmission of data over the Internet or any other public network can be guaranteed to be 100% secure.

Choice/Opt-Out

This website provides users the opportunity to opt-out of receiving communications from us and our partners at the point where we request information about the visitor.

This website gives users the following options for removing their information from our database to not receive future communications or to no longer receive our service.

1. Users can send email to: info@mccarthysmarina.com
2. Users can send mail to the following postal address:
PO Box 580
Captiva, FL 33924
3. Users can call the following telephone number: 239-472-5300
4. Users can opt-out of receiving future newsletter emails from us by selecting the "unsubscribe" link at the bottom of our newsletter.
5. Mobile message subscribers can respond to a text from us with the message "unsubscribe" to stop receiving text messages from us.

Correct/Update

This website gives users the following options for changing and modifying information previously provided.

1. Users can send email to: info@mccarthysmarina.com
2. Users can send mail to the following postal address:

PO Box 580
Captiva, FL 33924

3. Users can call the following telephone number: 239-472-5300.

Copyright Notice

All text, images, graphics, sounds and software code ("Content") on this website are copyrighted property of its respected owners, its clients, contributors and its programmers unless otherwise noted. They may only be used for the personal

education of site visitors. They may not be placed in the public domain. You may not reproduce, redistribute, publish or otherwise use by electronic or any other means any of the Content without the prior written consent.

Trademarks

McCarthy's Marina and other trademarks, service marks, brands, product names, designs and logos related to McCarthy's Marina and indicated on this website are owned, controlled or licensed by us. They may not be used or displayed without our prior written consent. All other trademarks, service marks, brands, product names, designs, company names and logos appearing on this website are the property of their respective owners.

Applicable Law

These terms will be governed by and construed in accordance with the laws of the State of Florida, without regard to any principles of conflicts of law. You agree that any action at law or in equity that arises out of or relates to any use of this website will be filed only in the state or federal courts located in Florida, and you hereby consent and submit to the personal jurisdiction of such courts for the purposes of litigating any such action.

Our website is published in the United States. If you are uncertain whether this privacy policy conflicts with the applicable local privacy laws where you are located, you should not submit your personal information to Company.

Successors

In the event that we are, or any component of our operations is, merged with, or is acquired by, another entity, then any such successor or acquiring entity may become the successor to our obligations with respect to the personal information that you have provided to us, which would be necessary for the entity to effectively continue our business. By using this website, you consent to any such use of such personal information by such an entity assuming control of our operations as a result of a merger, purchase of assets, or liquidation in bankruptcy or insolvency.

Contacting the Website

If you have any questions about this Privacy Policy, the practices of this website, or your dealings with this website, you can send an email to info@mccarthysmarina.com.